Sir George Williams University 1435 Drummond St. Montreal 107 879-2867 or 879-2863

SGWU NEWS RELEASE

February 15, 1971
FOR IMMEDIATE RELEASE

Sir George Williams University this week begins the first phase of a Development Fund program designed principally to meet the cost of properties it has been acquiring in downtown Montreal. The Fund's $763,000 objective for 1971 will also provide money for a number of other projects for which provincial government grants are not available.

Voluntary leadership for the Development Fund has been recruited largely from among the University's own Board of Governors and the Advisory Board. Serving as Fund Chairman is C. Alex Duff, Vice-President and Managing Director, Henry Birks and Sons (Montreal) Ltd., who is chairman of the University's Board of Governors.

Divisional chairmen are: corporations - T.D. Lewis, Vice-President, Securities, Bank of Montreal, and J.K. Finlayson, Vice-President and Chief General Manager, Royal Bank of Canada; personal gifts - C.F. Carsley, Chairman, Canada Vinegars Ltd.; alumni - T. Lande, President, Family Finance Corporation; University - Prof. C.C. Potter.

An official announcement prepared for distribution to potential donors under the heading "To Meet the Needs of the Seventies", states: "Through the Fund the University seeks to alleviate pressing space needs and prepare for the future by purchasing land and buildings in its immediate vicinity; to sustain its academic advance; and to serve more efficiently both its own students and the community at large."

This year Sir George has 5,700 day students and 12,500 evening students, representing a fifty per cent increase over the enrolment the University had at the time it undertook its last major capital expansion campaign in 1964.

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With the steady increase of its graduate programs, there are now 1,000 students taking master's or doctoral degrees, many of whom are able to work for an advanced degree only because of Sir George's evening courses.

The heart of Sir George Williams University today is the Henry F. Hall Building on de Maisonneuve Boulevard. Both the Hall Building and the older Norris Building on Drummond Street no longer provide sufficient space for the increased activities of the University, despite an exceptionally high rate of space utilization throughout the day and evening hours.

To alleviate overcrowding, premises have been rented in the neighbourhood, with financial aid from the Quebec government. Also, a number of buildings on Mackay and Bishop Streets have been acquired by the University, without government assistance. Several of these premises now house academic departments and administrative services. In addition, such purchases are an essential requirement for future major capital expansion.

To complete the financing of its property acquisition program, the University requires an additional $1,487,500, of which $463,000 is being sought from corporate donors in the present phase of the Development Fund.

Alumni and other friends of the University are also being canvassed on behalf of the Development Fund projects which include: graduate fellowships, $51,000; support of research, $90,000; purchase of books, works of art and films, $30,000; improvement of University services, $52,000; and student bursaries, $75,000.

- 30 -

Malcolm Stone
Information Officer

Note: More from Development Officer Brian Selwood, 879-2830.

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SEMI/COMMUNIQUE

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POUR PUBLICATION IMMEDIATE

L'Université Sir George Williams entreprend cette semaine la première phase de sa campagne de Fonds de Développement dont le but principal est de couvrir les frais de plusieurs propriétés acquises dans le centre-ville. L'objectif de la campagne pour 1971 est fixé à $763,000; cela servira aussi à financer d'autres projets pour lesquels le gouvernement provincial n'accorde pas de subventions.

Les personnes à la tête de cette campagne de Fonds de Développement ont été en partie recrutées parmi les membres mêmes du Conseil des Gouverneurs de l'Université et de son Conseil des Experts. Le président de cette campagne M. C. Alex Duff, vice-président et administrateur général de la Compagnie Henry Birks et Fils (Montréal), est le président du Conseil des Gouverneurs de l'Université.

Cette année, Sir George compte 5,700 étudiants du jour et 12,500 étudiants du soir, ce qui représente une augmentation de 50% sur les inscriptions que l'Université avait en 1964, année où elle entreprit sa dernière campagne de souscription.

Chaque année, l'Université ajoute de nouvelles disciplines à ses programmes des deuxième et troisième cycles; il y a maintenant un peu plus de 1,000 étudiants inscrits aux programme de maîtrise ou de doctorat; un grand nombre parmi eux peuvent travailler à ces diplômes grâce aux cours du soir offerts par l'Université.

Pour achever le financement de son programme d'acquisition de propriétés, l'Université a besoin d'une somme additionnelle de $1,487,500; de cette somme, $463,000 sera recherchée auprès des corporations dans la présente phase du Fonds de Développement.

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Les Anciens et les amis de l'Université sont aussi sollicités au profit des projets du Fonds de Développement qui comprennent: bourses pour étudiants des deuxième et troisième cycles, $51,000; aide à la recherche, $90,000; achats de livres, oeuvres d'art et films, $30,000; améliorations des services universitaires, $52,000; et bourses pour étudiants, $75,000.

Malcolm Stone
Directeur de l'Information

Note: Pour plus de renseignements, se mettre en rapport avec M. Brian Selwood au 879-2830.